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www.charactercounts.org
www.josephsoninstitute.org

November 3, 2006

Mr. Richard F. Blewitt
Founder & CEO
The Blewitt Foundation
23081 Tail Race Road
Aldie, VA 20105

Dear Rich,

I want to first commend you and express the support of the Joseph & Edna Josephson Institute of Ethics for the efforts of The Blewitt Foundation to address the sad and serious problem faced by military families ravaged by death or devastating injury during service to our country.

While Americans think they understand the price members of our fighting forces and their families are paying for their service, they cannot claim to truly understand the debt we have to those in the military until they see close up the faces and hear for themselves the pain in the words of the men, women and especially the children whose lives have been so damaged.

The Blewitt Foundation has the clear-eyed vision to comprehend the scope of these personal tragedies and the golden-heart will to find ways to soothe the pain and provide a meaningful and durable experience designed to bring hope and happiness to these deserving families.

Second, I want to express tangible support for your vision by adding my modest \$5,000 contribution to your extremely generous seed funding and to pledge the full cooperation and support of the Institute in enriching The Blewitt Foundation programs with activities and teaching interventions that will improve the enjoyment factor while providing young people with additional tools to strengthen their characters and enhance their ability to deal with their new lives with optimism, perseverance and courage.

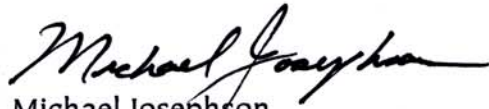
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The Josephson Institute of Ethics is a nonprofit, tax-exempt, public-benefit organization working to improve the nation's ethics with programs, publications, consulting services and such educational projects as CHARACTER COUNTS!, CHARACTER COUNTS! Sports and Ethics in the Workplace.

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Mr. Richard Blewitt
The Blewitt Foundation

The Josephson Institute's CHARACTER COUNTS! program is the nation's most widely used and demonstrably successful character development strategy and we will work with other Blewitt partners to devise and implement useful and impactful strategies to assist the Foundation's mission.

You have my deepest admiration and best wishes,

A handwritten signature in black ink that reads "Michael Josephson". The signature is fluid and cursive, with a long horizontal stroke at the end.

Michael Josephson
President/CEO
The Joseph & Edna Josephson Institute of Ethics

MSJ/cf

Enclosure