



## Destination R&R Sponsorship Opportunities

➤ **GRAND SPONSOR \$250,000**

Principal sponsor of one entire event of up to 100 family members. Name to be part of the event identification. Brand to be promoted as marquis backer on all literature/signage/publicity dealing with that event and sponsor to be cited as major supporter of foundation going forward. Will have option of participating in selective activities.

➤ **CO-SPONSOR \$100,000**

These sponsors to be included in all publicity/promotion of event and be identified as major supporter going forward. Will have option of participating in selective activities.

➤ **PARTNER PROGRAM SPONSOR \$50,000**

The sponsorships here are to underwrite one of our partners respective programs in our fun, creative and educational exercises throughout the event, such as Character Counts! and University of Maryland University College programs -- both of which have proven very popular with the families. Recognition of this sponsorship will be attached to the program supported.

➤ **ACTIVITY SPONSOR \$25,000**

These sponsorships are dedicated to the off-site activities, where all the families are treated to such visits as an aquarium, fun park, major sporting event, fishing or boating trip, zoo, museum, etc. Recognition of the sponsorship would be attached to the activity supported.

➤ **FAMILY SPONSOR \$10,000**

This sponsorship is for each individual family and includes their travel to and from event and their lodging and meals at the event, as well as some related out-of-pocket expenses. Each family would know the person or organization that sponsored them and hopefully would establish an ongoing relationship with each other.

Of course general non-designated funds are welcome in any amount to help us with other expenses associated with the development and administrative activities necessary to maintain foundation operations between events. We ask you to please consider helping us help these families who are sacrificing so much for all of us. We have a unique program that works so well for them and we can only do more with your support. Thank you.